

# Doctor Quality

## Improving Patient Health Outcomes with Physician-Specific Quality Measures

Backed by extensive data on patient clinical outcomes, Healthcare Bluebook's new Doctor Quality information can help patients make better choices and improve outcomes.

- ✓ Decrease healthcare complications
- ✓ Improve patient safety
- ✓ Lower readmissions
- ✓ Reduce risk of mortality



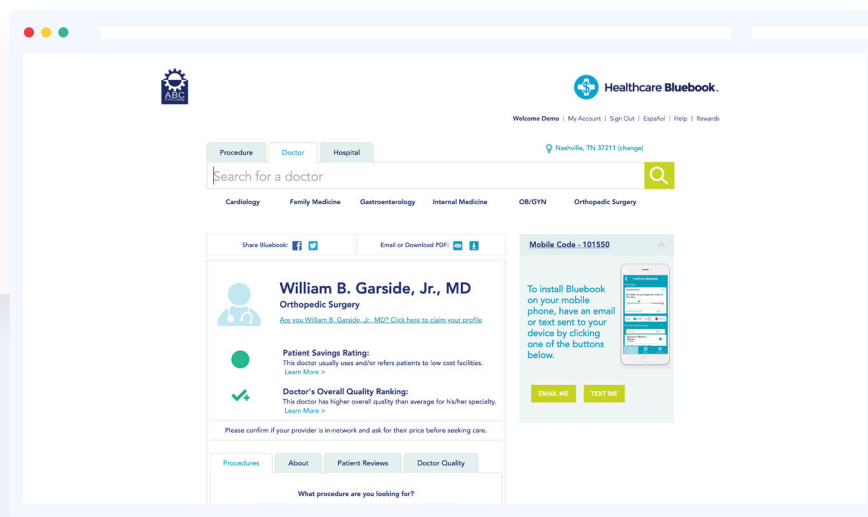
## Addressing Provider-Specific Quality Concerns

Many people assume that a hospital that provides high-quality surgeries would have high-quality surgeons performing those procedures. But, that's not always the case.

Bluebook created our **Doctor Quality** feature to highlight how individual doctors perform on a variety of procedures, including complex surgeries like joint replacement and heart surgeries. Bluebook's doctor quality rankings ensure that your members are accessing the highest-quality care whenever possible.

## Ensuring the Accuracy of Doctor Quality Rankings

Bluebook's doctor quality metrics are based on the same analytic framework as our industry-leading hospital quality rankings. Our rankings offer a clear and transparent methodology using the largest national, independent CMS discharge claims dataset, not self-reported data. Data are fully risk- and volume-adjusted, and include mortality, complications, safety events, and unanticipated 30-day procedure-related re-admissions.



## Doctor Quality:

- ✓ Ranks physicians by national percentile using our signature green-yellow-red color-coded system
- ✓ Enables members to easily navigate to the highest quality physician for their specific healthcare need
- ✓ Includes > 4,000 hospitals, and ~200,000 physicians
- ✓ Offers individual quality rankings by procedure for 35 clinical categories as well as overall clinical performance

## This industry-leading feature addresses two pertinent components of inpatient quality:

**Doctor-specific patient outcomes for a specific surgery:** *How do my doctor's joint replacement patients fare compared to other doctors performing the same surgery?*

**Doctor-specific overall patient outcomes for a general category:** *How do all my doctor's orthopedic surgical patients fare when compared to other doctors' orthopedic surgical patients?*



Choosing high-quality providers is one of the best ways to improve patient outcomes and lower costs.

Contact Bluebook now to turn on Doctor Quality for your members' safety and your organization's bottom line.

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