

Engagement Rewards

Smart Incentives that create greater savings

Imagine what would happen if your employees chose high-quality, cost-effective healthcare providers every time they received medical care.

The quality of care would go up. Medical spend would go down. A lot.

Healthcare Bluebook's Engagement Rewards solution changes your employees' healthcare shopping habits through targeted financial incentives that reward smarter, quality-driven and cost-effective healthcare choices.

Engagement Rewards isn't just an incentive program—It's your gateway to greater healthcare savings and safety for your employees.

Drive Smart Savings

It's simple. When employees choose a high-value Fair Price™ provider—**Go Green**—they receive a reward in return, such as a personal check, HSA contribution or wellness points—**Get Green**—motivating them to select Fair Price providers every time they need care, an approach that helps establish a long-term habit of choosing cost-effective, quality care.

Employees receive the reward only when they use Bluebook to shop for, schedule and receive care from high-value green providers.



Benefits of Engagement Rewards

- Clear attribution and outcomes—Bluebook directly links all rewards to shopping for and choosing high-value providers
- Members can shop for procedures within 400+ rewardable categories
- Savings and ROI are driven by rewardable procedures comprising up to 20% of total annual medical spend
- Claims-based reporting identifies how many members shop for and choose high-value providers
- Bluebook quantifies and delivers total plan savings

Engagement Reward Highlights



Average savings per procedure \$1,500



Standard reward amounts \$25 to \$1,500



Rewards issued via check, HSA/HRA contributions, wellness points



No admin fees—employer only pays the cost of issued rewards



Rewards processed monthly following receipt of claims data