**For Immediate Release**

**Media Contact:** Hospital Media Contact Name

**Phone Number:**

**Email Address:**

**[Hospital Name] Nationally Recognized for Quality [Medical Excellence/Patient Care]**

**HEADLINES:**

Lead with the best award or a general statement of the recognition.

**[Hospital Name] Among Top in [Nation/State] for [Medical Excellence/Patient Care]**

**CareChex® Ranks [Hospital Name] [Ranking in Nation/State] for [Medical Excellence/Patient Care] in [Clinical Category]**

**OPENING STATEMENT:**

Use an engaging opening statement that details the award and explains CareChex. Make sure to include all relevant information to accurately describe the award, without repeating the headline.

CITY, State (Date) — [Hospital name] has been recognized as [Rank or top 10%] in the [nation/state/metro area/local market] for [Medical Excellence/Patient Safety] in [insert clinical category]. Our [award year] quality [award is or awards are] from CareChex® —are based on their comprehensive quality scoring system, that compares inpatient quality performance across general, acute and non-federal U.S. hospitals.

CITY, State (Date) — [Hospital name] has received the [award year] quality award rankings from [CareChex® Awards](https://www.healthcarebluebook.com/explore-carechex-awards/), an information service of Bluebook Quantros. Rankings list [Hospital name] as [ranking] in the [nation/state/metro area/local market] for [Medical Excellence/Patient Safety] in [insert clinical category].

**QUOTE:**

See quote examples in the Media Care Kit.

[Insert quote from hospital.]

**REINFORCE YOUR EXPERTISE:**

Have you won multiple awards or recognition? Include that information here.

Throughout the press release copy, be sure to link to hospital pages and relevant local indicators that tie to the categories/awards you’ve won.

This analysis places [Hospital name] among the [Top 5/Top 10%] in the nation and in [state] for [category name or “major clinical areas”]. This is the [nth time/nth year] [Hospital name] has been recognized by [CareChex](https://www.healthcarebluebook.com/explore-carechex-awards/) for excellence in [clinical category name(s)].

[Hospital name] is renowned for its treatment of various clinical conditions, including [clinical category name].

**LIST OF AWARDS 1:**

This is one way to list out multiple awards within the same ranking and type (Medical Excellence/Patient Safety).

[Hospital name] was ranked in the [Top 100/Top10%/Top 5 in nation] for [Medical Excellence/Patient Safety] in the following areas:

* List category 1
* List category 2
* List category 3
* List category 4

Here are the [award year] CareChex [Medical Excellence/Patient Safety] ratings for [Hospital name]:

* Top 100 in nation:
  + - Category 1
    - Category 2

**LIST OF AWARDS 2:**

Here is another option to list out awards with different rankings. As always, make sure all relevant information is included when naming awards.

* Top 10% in nation:
  + - Category 1
    - Category 2
* #1 in state:
  + - Category 1
    - Category 2
* Top 10% in state:
  + - Category 1
    - Category 2
* #1 in market:
  + - Category 1
    - Category 2

**MULTIPLE HOSPITALS AWARDED:**

This area can be used to name multiple hospitals in a health system that received awards.

[List Hospital names] were also recognized for excellence by CareChex as [ranking in nation/state/metro area/local market] for [Medical Excellence/Patient Safety] in [insert clinical category].

**CLOSING:**

Include an About Us section that links to your web site.

About [Hospital]

Enter your information here.

About Bluebook Quantros CareChex®

CareChex Awards by Bluebook Quantros utilizes a peer-reviewed risk-adjustment methodology to more reliably measure rates of mortality, complications and readmissions — appropriately weighting and accounting for all of the risk factors relating to a patient’s principal and secondary diagnosis, as well as other patient characteristics that may increase the probability for adverse clinical outcomes. These rankings do not include any self-reported data.

Bluebook [Quantros](https://www.quantros.com/) prides itself in providing the most comprehensive and objective calculation of hospital and system quality performance in the industry. Our vast datasets represent high statistical significance and do not include any self-reported or survey data. In turn, creating clearer performance differentiation across 39 clinical categories of care in Medical Excellence and Patient Safety. For access to provider quality ratings, visit <https://www.healthcarebluebook.com/explore-carechex-awards/>