



Win and keep more business with the industry's best healthcare cost-cutting solution

Healthcare Bluebook's online healthcare shopping solution enables your clients and prospects to cut healthcare costs by empowering their employees to easily navigate to high-quality, cost-effective facilities and physicians.

▶ Healthcare Bluebook has worked with 4,500+ companies nationwide since 2007, with:

100%

On-Time
Implementations

92%

Client Retention

30+

TPA Client
Partnerships

▶ As a broker or consultant, why should you care about Healthcare Bluebook?

- **Healthcare Bluebook will come up in your client conversations**

Towers Watson¹ reports that more than half of all benefits and finance leaders surveyed are considering a healthcare navigation solution like Healthcare Bluebook in 2018-2019. Are you prepared for that discussion?

- **The industry's best product and service means far less risk for you**

Bluebook has a track record of 100% on-time implementations with minimal time commitment from client staff, and a 92% client retention rate speaks to our commitment to excellent client relationships.

- **Healthcare Bluebook is dedicated to the best client service in the business**

Healthcare Bluebook takes client services as seriously as our broker and consultant partners, no matter the size of the deal. When you pitch Bluebook, you can feel the confidence of a company that has your back with a dedication to delivering stellar results and the industry's best customer service.

*Earn more sales commissions while you win
and keep more business with Healthcare Bluebook.*



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	CORE 500-2,999 Employees	EXPRESS <500 Employees
BLUEBOOK TECHNOLOGY		
Fair Price Ratings and Ranges	✓	✓
Facility Quality Ratings	✓	✓
Doctor and Facility Search	✓	✓
Standard Rx Module	✓	✓
Education Modules (Hearing Aids, Cosmetic and Dental)	✓	✓
Bluebook Mobile App and Responsive Site	✓	✓
Direct URL with Secure Login	✓	✓
Custom Home Page w/ Logo Customization	✓	
ENGAGEMENT		
Bluebook Central Communications Library	✓	✓
Welcome Kits	✓	
Games and Scavenger Hunts	✓	
Go Green to Get Green Rewards Program	✓	
REPORTING		
Bluebook Client Portal	✓	
Utilization Reporting	Quarterly	Bi-Annually
Rewards Reporting	Monthly	
ROI Projection	✓	
INTEGRATION		
Integration w/ other benefit vendors	✓	
Helpful Resources and Custom Tiles	✓	
Show Your Benefits Tile on Bluebook	✓	
Centers of Excellence Tile	✓	
CUSTOMER SUPPORT		
Account Resource	✓	
Implementation Manager	✓	
Customer Support Line	Phone and Email	Email

**Enhanced Features for Enterprise Clients (3,000+ Employees) and Pooled Options Available.
Contact Us Today for Additional Information or To Schedule a Demo.**

1. Willis Towers Watson. URL: <https://www.willistowerswatson.com/en-US/insights/2018/01/2017-best-practices-in-health-care-employer-survey>

